

FY27 LCCC Cultural Opportunity Grant Workshop



LANE COUNTY
CULTURAL COALITION
ARTS • HERITAGE • HUMANITIES



WORKSHOP AGENDA

- ☐ Overview of Oregon Cultural Trust and the Lane County Cultural Coalition
- ☐ Writing a Successful Cultural Opportunity Grant Application
- ☐ Helpful Resources
- ☐ Q/A

Overview of the Oregon Cultural Trust and Lane County Cultural Coalition



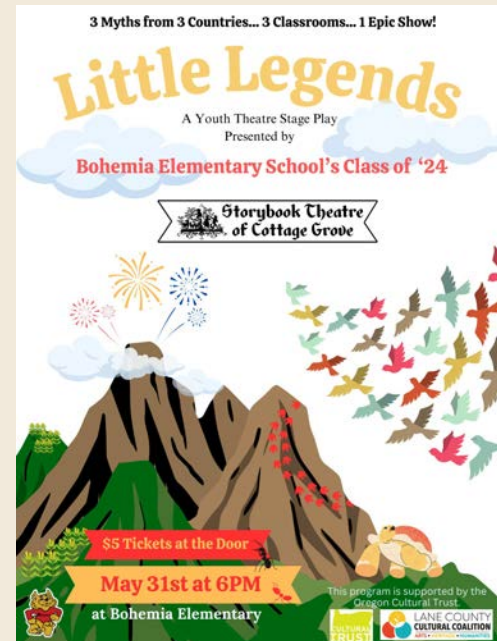
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WHAT IS THE OREGON CULTURAL TRUST?



HOW IS THE OCT FUNDED, AND WHERE DOES THE MONEY GO?

Octopus
RhythmWorks
(2024)



Storybook
Theatre of
Cottage
Grove
(2024)

DisOrient Asian American Film Festival of Oregon (2024)

Give at culturaltrust.org



Lane County Cultural Coalition distributes grant funds in order to provide recognition and support to significant cultural programs and projects in the areas of arts, heritage, and the humanities.

Laneculture.net

WHAT DOES LCCC FUND?

- ❑ Arts, Heritage, & Humanities projects that enhance the cultural life of Lane County
- ❑ Address priority area of Access, Awareness, or Education
- ❑ Projects with a clear beginning, middle, and end
- ❑ Requests up to \$2,500
- ❑ Funding must apply and be used within the awarded calendar year



Oregon Supported Living Program
Arts & Culture (2024)



Eugene Native American
Arts & Craft Makers (2024)

WHO IS ELIGIBLE TO APPLY?

- ☐ Individuals
- ☐ Non-profit organizations
- ☐ Schools
- ☐ Agencies
- ☐ Groups
- ☐ Businesses and for-profit organizations

LCCC DOES NOT FUND:

- General (organizational) operating costs outside of the project
- Grants to offset previous expenses
- Tuition assistance for college, university, or other formal courses of study
- Events or projects whose primary purpose is to raise funds, such as donor recognition, solicitation, or grant writing.
- Events or projects whose primary purpose is for a non-cultural cause.
- **Updated as of 2026:** LCCC will only fund an applicant/organization for three consecutive years before requiring a year “off”

This year's deadline:
Thursday, October 15, 2026,
at 5:00pm

No Exceptions

LCCC Application Process

- Applications will be submitted through a Google Form
- LCCC provides a worksheet version of the application so applicants can work on their responses before pasting them into the application form for submission
- The 2027 LCCC Application form, Application Worksheet, Rubric, Budget Template, and Application Guidelines/Requirements are available at www.laneculture.net/guidelines/

Writing a Successful Cultural Opportunity Grant Application

GRANT APPLICATION SECTIONS

-  Applicant Information
-  Project Information (Overview)
-  Project Questions, including Budget & Narrative
-  Authorization + Checklist

PROJECT OVERVIEW

- Discipline – choose ONE: Arts, Humanities, **OR** Heritage
- Priority – choose ONE: Awareness, Access, **OR** Education
- Amount requested (up to \$2,500)
- Project timeline
- Project title
- History of project funding by LCCC
- Brief description of organization/applicant

PROJECT DISCIPLINE (CHOOSE ONE)

Arts

Humanities

Heritage

PROJECT PRIORITY (CHOOSE ONE)

Access

Awareness

Education

PRIORITY: ACCESS



- Remove barriers to affordability, participation, experience, and/or inclusivity
- Provide new opportunities to experience arts and cultural events, activities, programs, and sites
- Applies to audiences large and small

PRIORITY: AWARENESS

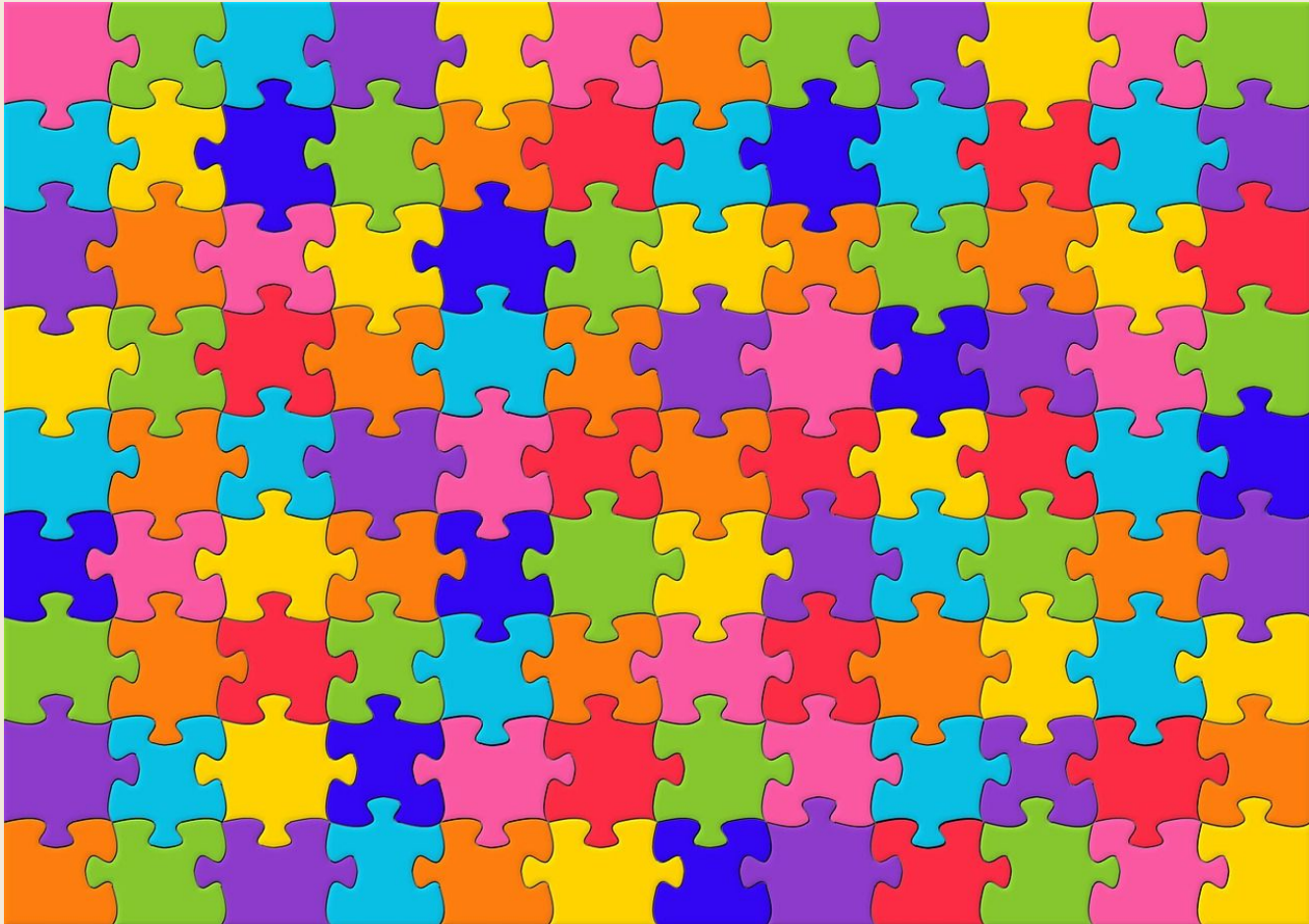
- Raise awareness about arts, heritage, humanities
- Support marketing and public relations
- Reach new audiences

PRIORITY: EDUCATION

- Primary goal is to teach something with measurable learning outcomes
- Programs or workshops, mentorships
- Support underfunded subjects

PROJECT QUESTIONS

(Numbered and Scored)



1. Organization Description, Population, Diversity, Equity and/or Inclusion

Briefly describe:

- a. your organization/individual work**
- b. the population that your organization or work addresses, and**
- c. how your organization or work supports diversity, equity, and/or inclusion**

TIPS

- Provide a succinct overview of your organization and who you serve

2. Project Description, Need, Use of Funds

Briefly Describe:

- a. your project, including location, activities, etc.
- b. the need for the project in your community and how you determined that need, and
- c. how LCCC funds will be used

TIPS

- Provide a succinct overview of ONLY the project you want us to fund—not your organization, which is already described in question 1.
- Illustrate *specifically* how LCCC funds will be spent

Examples of Need Statements

Weak Need Statement

There are currently no Shakespeare productions in middle schools. A touring production of *Hamlet* will ensure there is a production in each school.

Strong Need Statement

Studies demonstrate* that students who see live theatre receive higher reading scores, but 90% of local middle school students have never attended a live performance. This project will bring live theatre to an underserved audience, supporting students' increased literacy and reading scores while exposing them to a new artform.

*Rozansky, Carol Lloyd, and Colleen Agesen. "Low-Achieving Readers, High Expectations: Image Theatre Encourages Critical Literacy." *Journal of Adolescent & Adult Literacy* 53.6 (2010): 458-466.

3. Project Work Plan, Goals

- Describe your work plan, and
- list your top three (3) goals, and
- list key dates and timeline, and
- list benchmarks and assessment of impact (for example metrics or evaluations)

TIPS

- Set **specific, measurable, and realistic** goals.
- Name the specific methods/ technologies you'll use to measure success: surveys, tests, audience counts, etc.
- Be sure your methods are reliable and effective.
- Describe the information you'll derive from the chosen success measurement methods.

4. What resources have you already secured to complete the project?

TIPS

- Consider a variety of resources
 - Professional expertise
 - Organizational capacity/experience
 - Volunteers
 - Facility/venue
 - Secured funding
 - Partnerships and collaborators
- Do you and/or your collaborators have a proven track record for this type of project?

BUDGET AND BUDGET NARRATIVE



5. Budget Plan for Your Project

(not the applicant/organization)

PROJECT REVENUE

List all cash or donated (in-kind) contribution sources you will put toward your total proposal cost. Indicate whether the contribution is confirmed or projected. (Examples: applicant cash, other grants, fundraisers, sponsorships, event ticket sales, work or merchandise sold, etc.) In your last line, **include the amount of funding you are requesting from LCCC and mark it as Projected Cash.**

	Item	Description	Projected or Confirmed?	Cash	In-Kind
	Ticket Sales				
	Admission Fees				
	Other Revenue				
	Sponsorships				
	Individual Contributions				
	Other Grant Revenue				
	Applicant Cash				
	Volunteer Hours (use rate of 37.66/hour)				
	LCCC Grant Request		Projected		
		Revenue Subtotals		\$0.00	\$0.00
		TOTAL PROJECT REVENUE (both cash and in-kind)			\$0.00

5. Budget Plan for Your Project

(not the applicant/organization)

PROJECT EXPENSES

List all expenses directly related to the total cost of what you are proposing. (Examples: artist fees, supplies/materials, registration fees, marketing costs, ASL interpretation and Access services, other purchases, etc.).

Item	Description	LCCC Grant ONLY	Cash	In-Kind
Artist/Speaker Fees				
Staff/Administration				
Professional Services				
Marketing				
Printing				
Space Rental				
Materials/Supplies				
Transportation/Travel				
Ticket Subsidy				
Volunteer Hours (use Federal Rate of 36.14/hour)				
Other (specify)				
Other (specify)				
Other (specify)				
Other (specify)				
Other (specify)				
	Expense Subtotals	\$0.00	\$0.00	\$0.00
	TOTAL PROJECT EXPENSES	\$0.00		

What's "in-kind"?

TIPS

- Remember that "in-kind" can refer to lots of goods and services besides money that are otherwise contributed, e.g. space use, in-house printing of materials, volunteer time, etc.
- IndependentSector.org releases an annual value of volunteer time per hour. Use their website to estimate the value of contributed hours.
- In-kind goods and services should be listed in your budget **both as revenue and expense.**

6. Budget Narrative

TIPS

- **Make sure that your expenses and revenue match exactly.**
- Keep the narrative focused on information directly relevant to the budget.
- Make sure numbers in your budget and your budget narrative match.

FINISHING TOUCHES

- ☐ Complete checklist
- ☐ Proofread your complete application
- ☐ Check your numbers!
 - ☐ LCCC grant is projected revenue
 - ☐ Check totals per category
 - ☐ Total revenue and expenses must match
- ☐ Submit your application using the Google Form available at laneculture.net

**Applications must be received by
Thursday, October 15, 2026, at 5:00pm,
*NO EXCEPTIONS.***

RESOURCES

- **laneculture.net**: Application, worksheet, rubric, budget template, and more
- **laneculture@lanearts.org**: Mentoring requests, questions, and application submissions
- **LCCC FY27 Workshop Handout**:
Grant workshop handout



Questions?

Thank you for joining us!



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